

Internet Booking Engine Features and Connectivity

INFOGRAPHIC

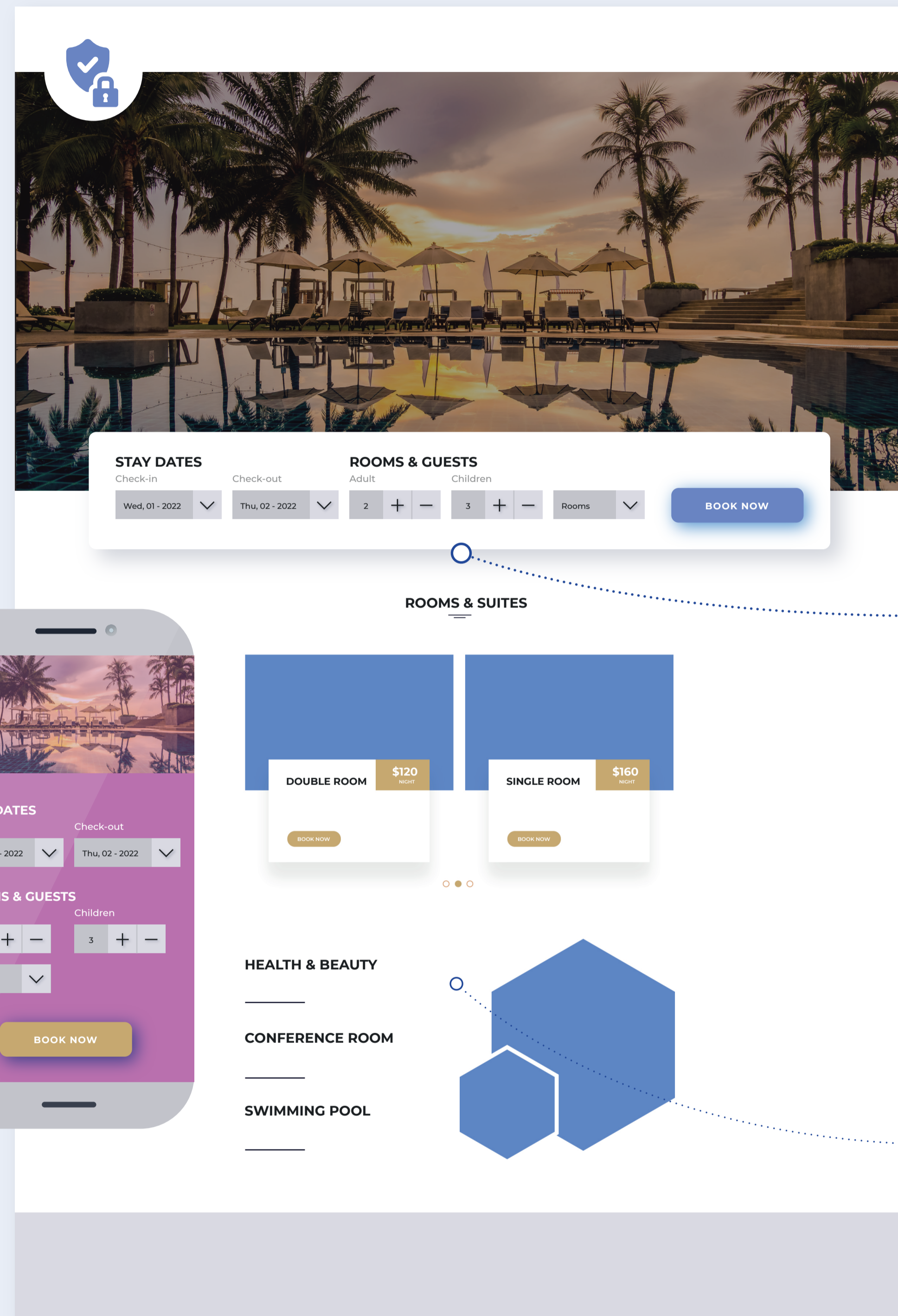


Travellers compare rates from various booking sites

Hotels using meta search campaigns ensure their direct channel competes with OTA's in search results. When a potential guest clicks on the link they are taken directly to the hotel website and booking page. By presenting their direct channel rates hotels lower their cost of distribution, control and own the entire guest relationship and journey.

To deep dive into the API's and needed integrations for direct reservations please check our API infographic from the april 2020 editorial.

WEBSITE WITH MODERN BOOKING ENGINE



- NO COMMISSION**
 Direct Reservations means hotels keep all the revenue and have no commissions to pay.
- REDUCED DEPENDENCY**
 An efficient, easy online booking process for bookers helps hotels avoid unfavorable contract terms and high fixed commissions
- CLOSER GUEST RELATIONSHIPS**
 Hotels receive and keep ALL booker data with every direct booking, crucial for building loyal customers and repeat business.

- SECURITY**
 - Secure 256-BIT SSL
 - Secure Server
- CUSTOMIZATION**
 - Payment Gateway
 - Brand look & feel
 - Multi Language Support
 - Multi Currency Support
 - Local Taxes
 - Image Gallery
 - Promo Codes
- BOOKINGS**
 - Easy to use, user friendly
 - Quick booking processes
 - Instant Confirmations
 - Multiple Room Booking option
 - Mobile Booking Engine
 - Social Media Plug-In
- MARKETING TOOLS**
 - Customer Reviews
 - Competitive Rate Checker
 - Affiliate Program
 - Gift Certificates
- SUPPORT**
 - Make sure all your technology providers offer ongoing support and are able to troubleshoot possible connectivity issues with each other proactively

INTEGRATIONS

