

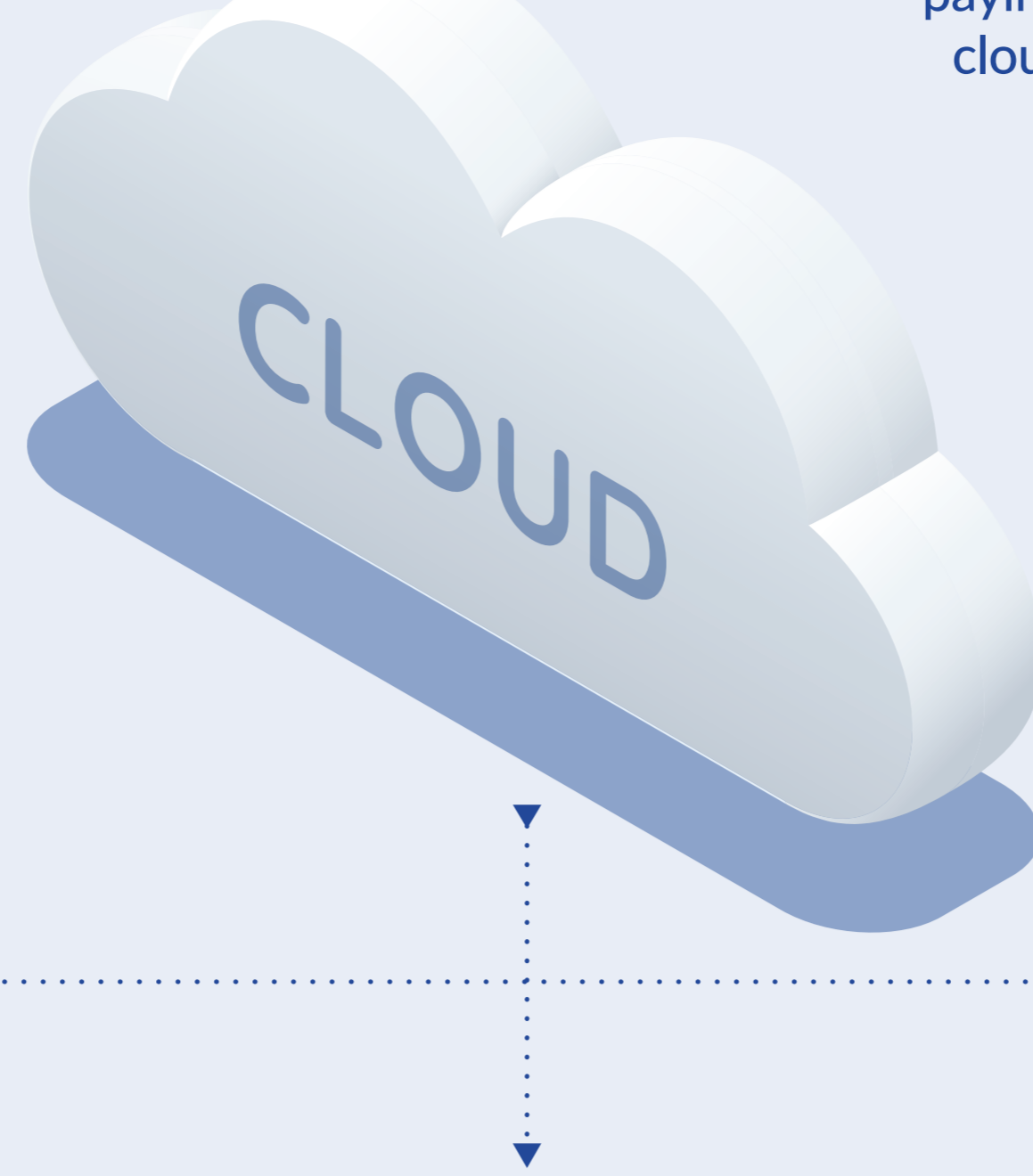
Cloud Computing

PaaS, IaaS & SaaS

Cloud Computing is a mixture of PaaS, SaaS and IaaS. Operating on the model of Use, Build, and Migrate.

Hotels using cloud computing pay only for what they need and use. Upfront costs are kept low as they are only paying for the computing power and cloud storage that they really need.

Hotels moving their software services to the cloud in theory should witness a significant number of financial and operational opportunities.



PaaS

PLATFORM AS A SERVICE

A tool that helps developers build hardware, software, and applications. Like IaaS, PaaS tools are accessible via the internet.



SaaS

SOFTWARE AS A SERVICE

Offers users a variety of applications without having to install software on their devices. SaaS tools are accessible to everyone with an internet connection and login information.



IaaS

INFRASTRUCTURE AS A SERVICE

Alternative to on-premises infrastructure that encompasses storage, networking, servers, and virtualization services.



INTERNET



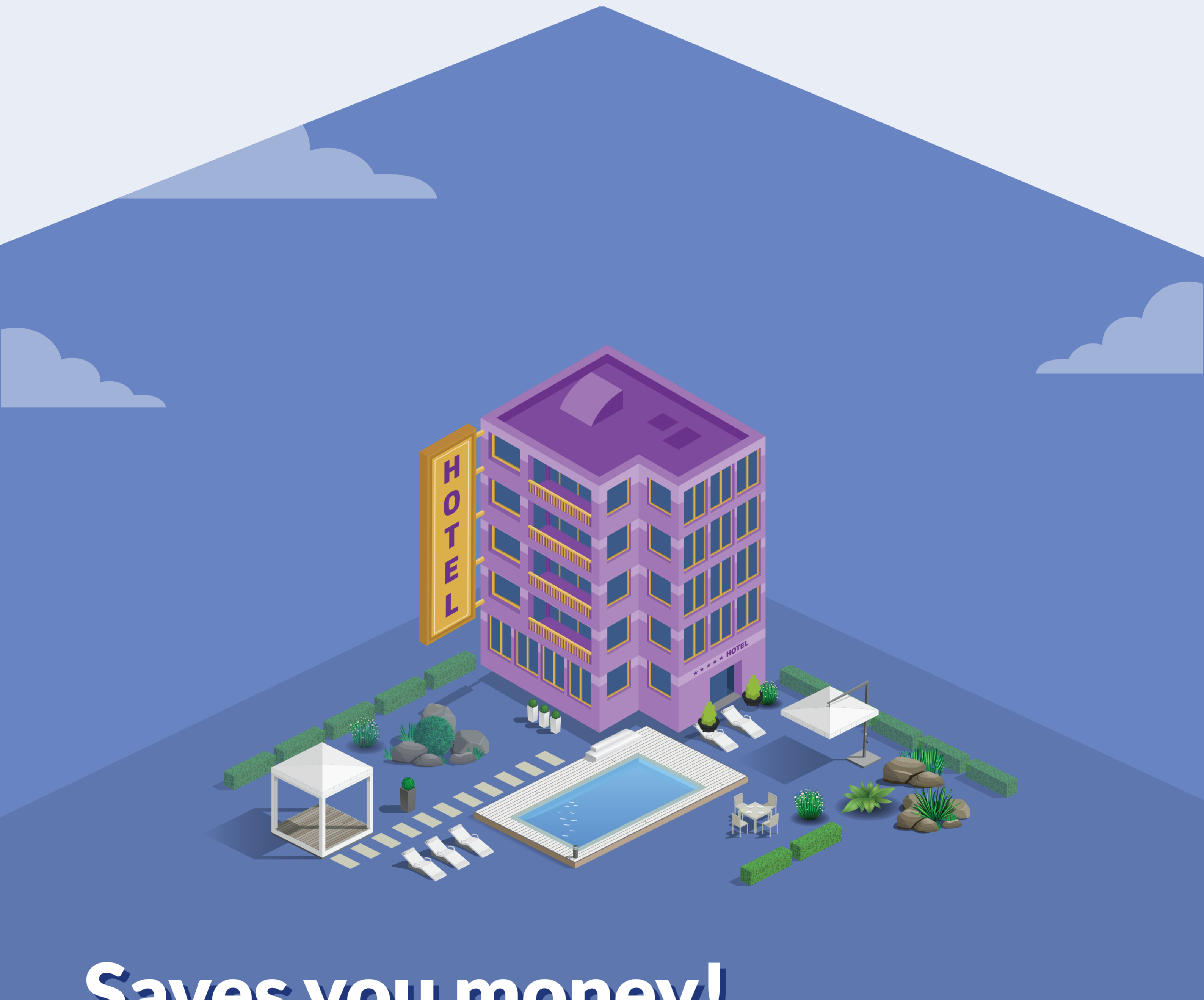
Work



Home



On The GO



Saves you money!



No large up-front CapEx investments



Pay only for the resource you need, while you use them



Eliminate redundant maintenance employee costs and reduce spend on excess capacity



Enjoy free updates



Cloud users spend 21% less on IT as a percentage of revenue and 16% less on IT on a per-user basis



SaaS CRM exhibited 26% and 20% ROI with payback period of 1-2 years (Forrester)

VS

The annual cost to own and manage boxed software applications can be up to four times the cost of the initial purchase

Companies end up spending more than 75% of their total IT budget just on maintaining and running existing systems and software infrastructure

The initial purchase is usually only 5% of the total cost of owning and maintaining a program

Inspires innovation



Studies show that industry spent 80% of their IT budget on ongoing support and 20% on new initiatives.

With Cloud, companies on average spend 69% on ongoing support, leaving 31% for new initiatives.

Supports Growth

No installing hardware and software

No need to depend on an IT team to install the software and keep it running properly

On-site system require a high level of support in order to make any sort of modifications. Cloud systems, on the other hand, need much less customization because they are already incredibly flexible

Allows your business to move at whatever speed you need to get to market

Instant provision of resources and additional services right when you need them

Services can be smaller or larger as per user requirement



Here to stay

16% of the IT departments surveyed highly prioritize cloud computing, followed by legacy systems modernization and replacement (12%) and software on-premises (9%).



Helps you go green

Saves up to 80% floor space

Saves up to 90% on power

SaaS remote IT support and your ability to work remotely reduces CO₂ emissions



It's safer

Cloud providers have higher and more resilient systems available than typical self-managed set-up

Hardware theft or local disasters cannot damage your data

Your data is protected by much more sophisticated systems than you probably have locally

Access from everywhere

Doesn't matter where you are, if you have access to internet you have an access to your software.