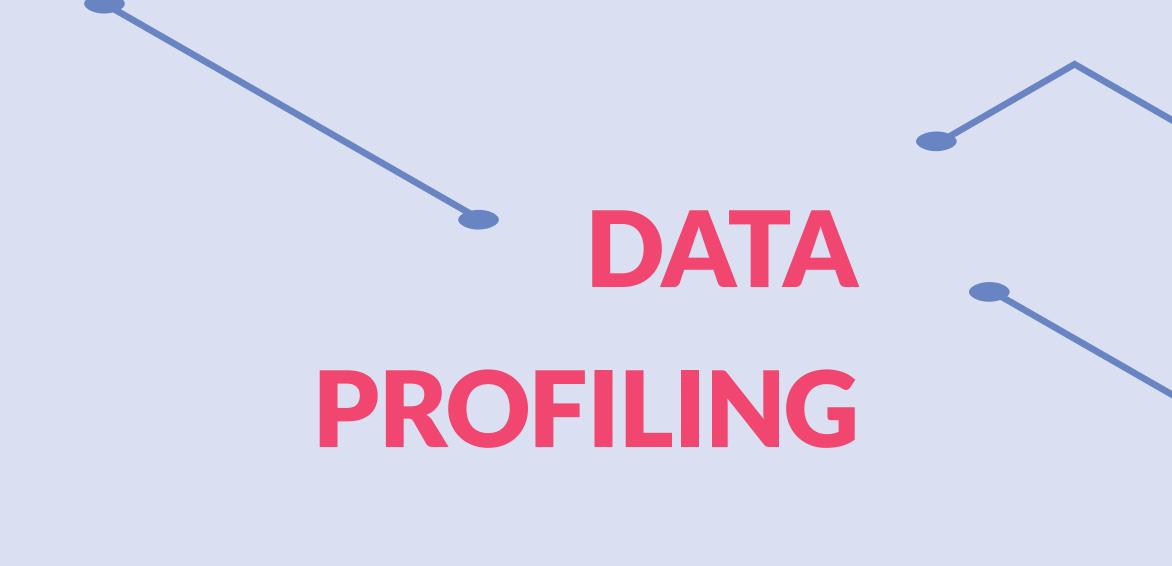




INFOGRAPHIC

CUSTOMER JOURNEY

Al and algorithms work to develop specific platform strategies. Customers and event planners increasingly expect instant availability of information. Venues need to deliver timely digital information.



Focus on personas and how users will adopt products as a part of the overall technology strategy.





ORGANISATION

EMPLOYEE SATISFACTION

of customisation, customers want offers that fulfil specific needs, making sure their services stand out in a digital environment against the competition.

INSTANT BOOKING OPTION FOR SMALLER MEETINGS



